



Ambuja Cement wins CII National Award for Excellence in Water Management

- *Recognised for its pioneering water initiatives in 'Beyond the Fence' category*

Mumbai, 3rd October, 2017: Ambuja Cements Ltd., one of leading cement manufacturing companies in India, has been conferred with the coveted 'CII National Awards for Excellence in Water Management 2017' in the 'Beyond the Fence' category for its outstanding water resource management endeavours in the vicinity of its mother plant Ambujanagar in Gujarat.

Ambuja Cement has achieved 5.5 times Water Positive status – the highest in the industry in India – with Ambujanagar alone clocking a footprint that is 12.7 times water positive.

A trophy and a certificate were received by **Dalsukh Vaghasiya**, Ambuja Cement Foundation's (ACF) Area Programme Manager in Gujarat from **U P Singh**, Additional Secretary & Director General, National Mission for Clean Ganga, Ministry of Water Resources, River Development & Ganga Rejuvenation at the glittering 3rd Water Innovation Summit-2017 in New Delhi recently. More than 200 delegates from India and abroad were present on the occasion.

On hearing the news, an elated **Ajay Kapur, MD & CEO of Ambuja Cements Ltd.** said, *"Winning this prestigious accolade is a proud moment for all of us. Ambuja's sustainability efforts of the past three decades have translated into benefits to the community. Today, we are also aligned with our Group LafargeHolcim's Sustainable Development 2030 Plan covering water, climate, circular economy, nature, people and communities."*

This award by India's premier industry association -- the Confederation of Indian Industries (CII) – recognises outstanding efforts by corporates in implementing water and watershed management projects with the involvement of public and private agencies as well as the community. The platform also promotes sharing of information by excellent water efficient companies.

In Gujarat, Ambuja and its CSR arm ACF have led initiatives such as check dams, deepening of ponds and roof rain water harvesting structures. These interventions provide water for cultivation, rearing of animals, drinking and household activities,

besides substantial economic benefits in and around Kodinar where the plant is located and four other talukas – Sutrapada Una, Veraval and Talala in Gir Somnath district— that were once water-stressed and salinity affected.

In Kodinar alone, Ambuja has reversed the trend of salinity in over 15,600 hectares of agricultural land in 83 villages. In fact, a recent Social Return on Investment (SROI) study by external certification body DNV-GL showed that Ambuja’s water programs have yielded 13 times social returns in this taluka.

Ambuja Cement continues to scale up its efforts to build a powerful and effective water management infrastructure across the country.

About Ambuja Cements Ltd.

Ambuja Cements Ltd., a part of the global conglomerate LafargeHolcim, is one of the leading cement companies in India. Operating for over 30 years, Ambuja has proved to be the best cement for construction and the best cement manufacturing company in India with its uniquely sustainable development projects. Its environment friendly initiatives have played a key role in India’s efforts to become a green state. The sustainable constructions and renewable energy projects undertaken by it have a lion’s share in creating a blueprint for sustainable development in India’s bright future. Currently, Ambuja has a cement capacity of 29.65 million tonnes with five integrated cement manufacturing plants and eight cement grinding units across the country.