

'Adani Cement FutureX' to Forge India's Next-Gen Leaders

EDITOR'S SYNOPSIS

- On Engineer's Day, Adani Cement FutureX unites academia and industry to bridge classrooms with real-world innovation in sustainable, next-gen infrastructure building.
- In the year of achieving the 100 MTPA capacity milestone, Adani Cement partners with 100+ premier engineering institutions (IITs, NITs, top private/state colleges) and 100+ schools across 100+ cities.
- Launch aligns with the Government's Yogya Bharat Mission and Ministry of Education's call to address employability and entrepreneurship skill gaps, capitalising on India's demographic dividend and providing human capital for Viksit Bharat 2047.
- Program features Smart Cement Labs, Robotics & AI demonstrations, STEM & beyond learning, immersive plant visits, R&D collaborations, leadership sessions, science quiz series, internships/PPIs, and the #BuildWithAdani youth campaign.
- Echoes our Chairman's vision of Temples of Education and Karma Shiksha, and his recent IIT Kharagpur address calling "students the new freedom fighters of Bharat".

Ahmedabad, 15 September 2025: On Engineer's Day, Adani Cement, the world's ninth-largest building materials and solutions company and part of the diversified Adani Group Portfolio, announced the launch of **'Adani Cement FutureX'**, a nationwide academia-industry engagement programme designed to connect classrooms with real-world infrastructure and sustainability challenges.

The launch of Adani Cement FutureX emerges as a timely, industry-led solution to build a future-ready workforce aligned with the Government's Yogya Bharat Mission and Ministry of Education's call to address employability and entrepreneurship skill gaps, capitalising on India's demographic dividend and providing human capital for Viksit Bharat 2047. By engaging with 100+ premier engineering institutions (IITs, NITs, top private/state colleges) and 100+ schools across 100+ cities, the initiative is designed as a continuum — from curiosity to careers — ensuring that India's demographic dividend transforms into a skilled force for nation-building.

Vinod Bahety, CEO – Cement Business, Adani Group, said: "Adani Cement FutureX is our commitment to India's vision of Viksit Bharat 2047. While the Government is shaping the Yogya Bharat Mission to empower youth with employability and entrepreneurial skills, our initiative complements this effort by creating real-world learning bridges across schools and campuses. From Smart Cement Labs to robotics, AI-enabled innovation, decarbonisation research, and career pathways, we are ensuring that India's young talent is not only employable but also entrepreneurial.

¹ STEM – Science, Technology, Engineering & Mathematics

The power of youth is the driving force behind Viksit Bharat, and we strongly believe in 'Padhega India toh Badhega India'. While cement builds the nation's infrastructure, FutureX will help build the aspirations and capabilities of GenZ India, aligning talent, innovation and responsibility to fuel our country's growth."

Adani Cement FutureX is designed as a continuum from curiosity to careers, focussed on student and faculty benefits:

- **Adani Cement Smart Lab:** A live cement manufacturing model featuring a mini rotary kiln - detailed knowledge on chemistry, bringing science and engineering to life for students through hands-on demonstrations. This will also give insights on Robotic engineering, use of Artificial Intelligence in real life.
- **STEM & Beyond Learning Activations:** Students will be introduced to process and product innovations, including nanomaterials technology, R&D on advanced building material solutions, and EV equipments used within plants - conveyed through interactive, classroom-friendly tools designed to spark curiosity and creativity in science, technology, finance, marketing, and more."
- **Field Visits & Experiential Immersion:** Guided tours of Adani Cement's state-of-the-art R&D centre in Kalamboli, Navi Mumbai, and world-class manufacturing plants across Pan-India locations.
- **Knowledge Sessions & Leadership Engagement:** Expert-led talks, practical insights from Managing Committee and Leadership, workshops on innovation mindset — broadening horizons beyond regular curriculum. Including finance, marketing, etc.
- **Collaborative Research & Innovation:** Joint R&D on new-age materials, decarbonisation, circularity, and process optimisation; industry-mentored projects; and pathways for IP co-development.
- **Industry-Anchored Learning:** Lectures, masterclasses, and faculty talks by practitioners on sustainability, green materials, and future-ready construction.
- **Career Pathways:** Internships, live projects and pre-placement interview opportunities for high-performing students.
- **Youth Engagement & Brand Immersion:** Exciting quizzes, title sponsorships at fests and hackathons, immersive brand selfie zones, and a national digital campaign (#BuildWithAdani) designed to celebrate student creativity and amplify reach online.
- **ICJ knowledge partnership:** Leverage the Indian Concrete Journal (ICJ) network and editorial collaborations to bring frontier research to campuses and spotlight student/faculty work in concrete and construction materials.

Echoing our Chairman Gautam Adani's vision of Temples of Education and Karma Shiksha, and his recent address at IIT Kharagpur where he called "students the new freedom fighters of Bharat, innovators whose ideas, code and imagination will secure India's self-reliance in a world of technology-driven challenges", Adani Cement FutureX represents one of the largest academia-industry collaborations in India's building materials sector.

Adani Cement already nurtures a talent pool of over 1,500 Graduate Engineer Trainees (GETs) and Diploma Engineer Trainees (DETs) and runs advanced leadership programmes with use of robotics, stimulators and AI to build future leaders, the FutureX of Viksit Bharat. The initiative underscores its belief that infrastructure development must go hand-in-hand with capability building and innovation.

About Adani Cement

Adani Cement is the cement and building materials division of the diversified Adani Group, comprising marquee most trusted brands Ambuja Cements and ACC Limited. As the 9th largest cement producer globally, Adani Cement has surpassed 104.5 million tonnes per annum of installed capacity and now accounts for nearly 30% of the cement used in India's housing and infrastructure projects. The Company offers a broad portfolio of cements and concrete solutions, ranging from all-purpose grades to specialty products designed for challenging applications. Backed by cutting-edge R&D centres and a commitment to sustainability, Adani Cement has pioneered green concrete technologies (such as the ACC ECOMaxX range) and advanced additives to reduce the carbon footprint of construction. Adani Cement's mission is to build a stronger nation by delivering quality, innovation, and reliability in construction materials, supported by extensive technical services and a customer-centric approach.

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