

Media Release

Ambuja Cements continues supporting water conservation efforts through workshop in Himachal Pradesh

Himachal Pradesh, 15 May 2024: Ambuja Cements, the cement and building material company of the diversified Adani Portfolio, through its CSR arm, continues to spearhead sustainable water management and conservation initiatives across Himachal Pradesh. It recently organised a closed-door workshop on 'Sustainable Watershed Management for Climate Resilience' in Shimla, bringing together various experts and stakeholders to address the region's pressing water challenges.

Ambuja Cements, through its Corporate Social Responsibility (CSR) arm, has been actively involved in implementing multiple watershed development projects especially in Darlaghat, Himachal Pradesh, in conjunction with various government agencies. At the core of Ambuja Cements' CSR initiatives lies a commitment to empowering communities and preserving the environment around its operations. Under its CSR arm, the company has undertaken watershed projects in nearly 200 villages across three districts of Himachal Pradesh.

Speakers at the event included water conservation experts who interacted with over 100 attendees comprising corporate, government, community, and non-governmental organisations (NGOs). The experts discussed the critical importance of sustainable water resource management practices, including watershed development, green energy utilisation, and farmer capacity building. Additionally, participants were briefed on available government schemes promoting solar pumping, irrigation efficiency, and sustainable water conservation practices. Community members were also invited as speakers to share their experiences on watersheds and climate change.

Furthermore, experts from educational institutions emphasised the key role of education and awareness regarding eco-literacy among the next generation. Proposals were made to introduce eco-literacy courses and establish a dedicated department focused on watershed development and climate resilience, highlighting the need for long-term approaches to address water-related challenges.

Through such initiatives, Ambuja Cements reaffirms its dedication to promoting sustainable water management practices and climate action. The company also strives to secure a resilient future for generations to come, ensuring the preservation of vital water resources.

About Ambuja Cements Limited

Ambuja Cements Limited, is one of India's leading cement companies and a member of the diversified Adani Group - the largest and fastest growing portfolio of diversified sustainable businesses. Ambuja, with its subsidiaries ACC Ltd. and Sanghi Industries Ltd has taken the Adani Group's cement capacity to 78.9 MTPA with 18 integrated cement manufacturing plants and 19 cement grinding units across the country. Ambuja has been recognised among 'India's Most Trusted Cement Brand' by TRA Research in its Brand Trust Report, 2024 and among 'Iconic Brands of India' by The Economic Times. Ambuja has provided hassle-free, home-building solutions with its unique sustainable development projects and environment-friendly practices since it started operations. The company has many firsts to its credit - a captive port with six terminals that has facilitated timely, cost-effective and cleaner shipments of bulk

cement to its customers. To further add value to customers, the Company's innovative products like Ambuja Cement, Ambuja Plus, Ambuja Compochem and Ambuja Kawach are now enlisted in GRIHA product catalogue. These products not only fulfil important customer needs but also help in significantly reducing their carbon footprints. Being a frontrunner in sustainable business practices, Ambuja Cements ranks among 'India's Top 50 companies contributing to inclusive growth' by SKOCH and 'India's Top 50 Most Sustainable Companies' Cross-Industry by BW Businessworld.

For further information on this release, please contact: roy.paul@adani.com