

## Media Release



## Ambuja Cements Revamps Anganwadis for Innovative Learning in Roorkee, Uttarakhand

## **EDITOR'S SYNOPSIS**

- Ambuja Cements has also supplied essential learning tools, such as tables and chairs, to create an environment conducive for learning.
- Providing consistent training to Anganwadi workers for reinforcing a comprehensive approach to community upliftment.

**Uttarakhand, 11 March 2024:** Ambuja Cements, the cement and building material company of the diversified Adani Group announces the successful renovation of two Anganwadi centres located in the villages of Lavva and Chhapur in Roorkee, Uttarakhand under its CSR activities. This initiative underscores Ambuja's ongoing dedication to enhancing educational facilities and nurturing early childhood development within local communities.

Ambuja Cements is committed to creating engaging and enriching environments for young children to learn and grow by renovating Anganwadi centres and providing innovative learning aids, such as the BaLA (Building as Learning Aid) components, including poems, imagery, and educational alphabets, designed to stimulate cognitive growth.

These efforts not only enhance cognitive development but also nurture a passion for learning from an early age, laying a solid foundation for lifelong education. Ambuja Cements has also supplied essential learning tools, such as tables and chairs, to create an environment conducive for learning.

Furthermore, Ambuja Cements ensures that Anganwadi workers are equipped with the necessary skills by providing them with frequent training sessions aimed at enhancing learning mechanisms used at the centres. Aligned with its CSR Education Program, Ambuja Cements, upgrades infrastructures at government schools and provides additional resources to create an optimal learning environment for children.

Through these efforts, Ambuja Cements is making a tangible and lasting impact on the lives of countless individuals, ultimately contributing to the collective prosperity by empowering future generations through education.

## About Ambuja Cements Limited

Ambuja Cements Limited, is one of India's leading cement companies and a member of the diversified Adani Group – the largest and fastest growing portfolio of diversified sustainable businesses. Ambuja, with its subsidiaries ACC Ltd. and Sanghi Industries Ltd has taken the Adani Group's cement capacity to 77.4 million tonnes with 18 integrated cement manufacturing plants and 18 cement grinding units across the country. Ambuja has been recognized as India's Most Trusted Cement Brand by TRA Research in its Brand Trust Report, 2023. Ambuja has provided hassle-free, home-building solutions with its unique sustainable development projects and environment-friendly practices since it started operations. The company has many firsts to its credit – a captive port with six terminals that has facilitated timely, cost-effective and cleaner shipments of bulk cement to its customers. To further add value to customers, the company has launched innovative products like Ambuja Plus, Ambuja Cool Walls, Ambuja Compocem and





Ambuja Kawach under the umbrella of Ambuja Certified Technology. These products not only fulfil important customer needs but also help in significantly reducing their carbon footprints. Being an employee friendly workplace, Ambuja Cements has been ranked No. 1 the in 'Best Companies to Work For' survey in 2022 by Business Today in the Construction and Infrastructure sector.

For further information on this release, please contact: roy.paul@adani.com