

## Media Release

# Ambuja Cements and ACC's blended cement products are now enlisted in 'GRIHA Product Catalogue'

**Ahmedabad, 10 April 2024:** Ambuja Cements and ACC, the cement building and material companies of the diversified Adani Group, have achieved **certification for their sustainable blended cement products and are now enlisted in GRIHA's Product Catalogue**. This underscores their leading role in green cement production and commitment to achieving Net Zero emissions by 2050.

GRIHA Council (registered under the Societies Registration Act, 1860) is an independent society developed for the promotion and adoption of sustainable habitats in the Indian subcontinent. It was established in the year 2007 with the combined efforts of the Ministry of New and Renewable Energy (MNRE), Government of India and The Energy and Resources Institute (TERI) to develop the GRIHA rating system, which is suited to the Indian climate and to promote green buildings in the country.

With a commitment for a carbon neutral India by 2070, the target set up by the Hon'ble Prime Minister of India, the GRIHA Council is working towards meeting this target. To assist and provide guidance to entities and companies from government and private sector aspiring for GRIHA certification, shall entail help in selecting the low impact sustainable materials through GRIHA product catalogue. Products such as **Ambuja Cement, Ambuja Plus, Ambuja Kawach, Ambuja Compecem, ACC Suraksha, ACC Concrete Plus, ACC Gold, ACC F2R, and ACC HPC** have undergone GRIHA Council evaluations, consisting of third-party tests, national and international sustainability benchmark for environmental certification to assess their low environmental impact on the environment.

**Mr. Ajay Kapur, CEO, Cement Business, Adani Group,** said, "We are thrilled to achieve this unique distinction for our blended cement products by GRIHA Council in their product catalogue. This distinction not only marks us as leaders in sustainable cement production but also affirms our commitment to sustainability, establishing us among India's foremost sustainable companies. Our ethos of building nations with goodness, is at the heart of this achievement driving our innovation and dedication to sustainability."

### About Ambuja Cements Limited

Ambuja Cements Limited, is one of India's leading cement companies and a member of the diversified Adani Group – the largest and fastest growing portfolio of diversified sustainable businesses. Ambuja, with its subsidiaries ACC Ltd. and Sanghi Industries Ltd has taken the Adani Group's cement capacity to 77.4 million tonnes per annum with 18 integrated cement manufacturing plants and 18 cement grinding units across the country. Ambuja has been recognised among 'India's Most Trusted Cement Brand' by TRA Research in its Brand Trust Report, 2024 and among 'Iconic Brands of India' by The Economic Times. Ambuja has provided hassle-free, home-building solutions with its unique sustainable development projects and environment-friendly practices since it started operations. The company has many firsts to its credit – a captive port with six terminals that has facilitated timely, cost-effective and cleaner shipments of bulk cement to its customers. To further add value to customers, the Company's innovative products like Ambuja Cement, Ambuja Plus, Ambuja Compecem and Ambuja Kawach are now enlisted in GRIHA

product catalogue. These products not only fulfil important customer needs but also help in significantly reducing their carbon footprints. Being a frontrunner in sustainable business practices, Ambuja Cements ranks among 'India's Top 50 companies contributing to inclusive growth' by SKOCH and 'India's Top 50 Most Sustainable Companies' Cross-Industry by BW Businessworld.

#### **About ACC Limited**

ACC Limited, a subsidiary of Ambuja Cements, is one of India's leading producers of cement and ready-mix concrete. It is a member of the diversified Adani Group - the largest and fastest-growing portfolio of diversified sustainable businesses. ACC has 20 cement manufacturing sites, over 82 concrete plants and a nationwide network of channel partners to serve its customers. With a world-class R&D Centre, the quality of ACC's products and services, as well as its commitment to technological development, make it a preferred brand in building materials. Established in 1936, ACC has been recognised as India's Most Trusted Cement Brand by TRA Research in its Brand Trust Report 2024 and among 'Iconic Brands of India' by The Economic Times. ACC is counted among 'India's Top 50 companies contributing to inclusive growth' by SKOCH and 'India's Top 50 Most Sustainable Companies' by BW Businessworld. With sustainability at the core of its strategy, ACC is the first Indian Cement Company to sign the Net Zero Pledge with Science Based Targets. ACC Suraksha, ACC Concrete Plus, ACC Gold, ACC F2R, and ACC HPC are now enlisted in GRIHA product catalogue.

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