Ambuja Cement

ACL:SEC: July 28, 2016

The Secretary
Bombay Stock Exchange Limited
Phiroz Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 023

BSE Scrip Code: 500425 NS

Deutsche Bank Trust Company Americas Winchester House 1 Great Winchester Street London EC2N 2DB National Stock Exchange of India Ltd., Plot No. C/1 'G' Block Bandra – Kurla Complex Bandra East, Mumbai 400 051

NSE Scrip Code: AMBUJACEM

Societe de la Bourse de Luxembourg, Avenue de la Porte Neuve L-2011 Luxembourg, B.P 165

"Luxembourg Stock Ex-Group ID"

Ctas Documents <ctas.documents@db.com <ost@bourse.lu>

Dear Sirs,

Sub: Securing allotment of Coal Linkage

This is to inform you that the Company had participated in the auction of coal linkages for cement sector from Junadih siding of South Eastern Coalfields Ltd.and has secured a linkage of 96000 tons of coal at a premium of Rs. 80/- per ton over the base price of Rs.970/- per ton.

This is for your information.

Thanking you, Yours Faithfully, For AMBUJA CEMENTS LIMITED

Sharad. B. Yevle

Dy. Gerleral Manager (Secretarial)