

**Media Release**

# **Ambuja Cement Equips 29 Anganwadis in Marwar Mundwa region with Essential tools to detect Child Malnutrition**

## **EDITOR'S SYNOPSIS**

- Ambuja Cement Provides Critical Tools to 29 Anganwadis, aiming to identify and address malnutrition in rural areas
- Anganwadis workers can now detect malnutrition and track children's health metrics with the advanced tools

**Jaipur, 23<sup>rd</sup> October, 2023:** Ambuja Cement, the cement and building material company of the diversified Adani Group, through its CSR arm, has equipped 29 anganwadis in Marwar Mundwa region with essential tools aimed at early detection of malnutrition in rural landscapes where it is a pressing issue.

While malnutrition rates are steadily declining thanks to efforts from central and state governments, the problem remains acute. Malnutrition in early childhood years can lead to long term physical and cognitive setbacks. In many cases, it stems from lack of awareness about nutritional needs during pregnancy and post-birth, often resulting in severe acute malnutrition.

Recognising the need for targeted intervention, critical equipment were provided to 29 Anganwadis to tackle the issue of child malnutrition. These equipment include infantometer, stadiometer, weight machine, manual tap, and center scale to measure the weight, height, and arm size of infants. These pieces of equipment are essential to measuring the stages of malnutrition according to the age of children

After the supply of tools from Ambuja Cement, Anganwadi workers along with visiting doctors can now accurately track children's health metrics and make informed decisions concerning dietary needs. The impact has been immediate and promising. 87 children identified, are now receiving the requisite care and attention to set them on a path to recovery.

Ambuja Cement remains committed in its dedication in creating a healthier, malnutrition-free future for India's children.

## **About Ambuja Cements Limited**

Ambuja Cements Limited, part of the Adani Group, is among India's leading cement companies. Ambuja, with its subsidiary ACC Ltd. has a capacity of 67.5 million tonnes with fourteen integrated cement manufacturing plants and sixteen cement grinding units across the country. Ambuja has been recognised as India's Most Trusted Cement Brand by TRA Research in its Brand Trust Report 2023 and among 'Iconic Brands of India' by The Economic Times. Ambuja has provided hassle-free,

home-building solutions with its unique sustainable development projects and environment-friendly practices since it started operations. The Company has many firsts to its credit – a captive port with four terminals that has facilitated timely, cost-effective, cleaner shipments of bulk cement to its customers. With a world-class R&D centre, the quality of Ambuja's products and services, as well as its commitment to technological development, make it a preferred brand in building materials. To further add value to customers, the Company has launched innovative products like Ambuja Plus, Ambuja Cool Walls, Ambuja Compocem and Ambuja Kawach under the umbrella of Ambuja Certified Technology. These products not only fulfil important customer needs but also help in significantly reducing carbon footprints. Being an employee friendly workplace, Ambuja Cements has been ranked No. 1 in 'Best Companies to Work For' survey in 2022 by Business Today in the Construction and Infrastructure sector.

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