

Media Release

Ambuja Cements Drives Rural Development with Pond Deepening Initiative in Chhattisgarh

EDITOR'S SYNOPSIS

- Ambuja Cements successfully completes the deepening of a critical pond in Magarway village, enhancing water availability.
- Nearly 500 people from the village have benefited from Ambuja Cements' initiative.

Chhattisgarh, 13th December 2023: Ambuja Cements, the cement and building material company of the diversified Adani Group, through its CSR arm, has notably addressed the critical water shortage in Magarway village in Baloda Bazaar-Bhatapara district, demonstrating its commitment toward rural communities.

The villagers faced significant challenges due to the dependency on the pond as their primary water source. The limited capacity of the pond led to water scarcity issues, impacting daily life, agriculture, and livestock. The community, recognizing the importance of the pond, sought its deepening to ensure a more reliable and sustainable water supply.

Ambuja Cements collaborated closely with local authorities to implement a comprehensive water conservation initiative. At the heart of this effort was the strategic deepening of the local pond—a lifeline for Magarway village.

The company's efforts have substantially enhanced water availability for nearly 500 residents, positively impacting their daily lives by providing sustainable access to water. Now, the pond's capacity has been expanded to an impressive 3,606 cubic meters, with a profound impact on groundwater levels, resulting in a water supply for 6 to 8 months annually.

Ambuja Cements' initiative underscores a commitment to long-term, sustainable resource management going beyond immediate relief. This aligns seamlessly with the company's mission to uplift rural communities and drive positive change. The Magarway pond deepening initiative exemplifies Ambuja Cements' dedication to the social and environmental well-being of the regions it serves.

About Ambuja Cements Limited

Ambuja Cements Limited, part of the Adani Group, is among India's leading cement companies. Ambuja, with its subsidiary ACC Ltd. & Sanghi Industries Limited has a capacity of 74.6 million tonnes with fifteen integrated cement manufacturing plants and sixteen cement grinding units across the country. Ambuja has been recognized as India's Most Trusted Cement Brand by TRA Research in its Brand Trust Report, 2023. Ambuja has provided hassle-free, home-building solutions with its unique sustainable development projects and environment-friendly practices since it started operations. The Company has many firsts to its credit – a captive port with four terminals that has facilitated timely, cost-effective, cleaner shipments of bulk cement to its customers. To further add value to customers, the Company has launched innovative products like Ambuja Plus, Ambuja Cool Walls, Ambuja Compocem and Ambuja Kawach under the umbrella of Ambuja Certified

Technology. These products not only fulfil important customer needs but also help in significantly reducing carbon footprints. Being an employee friendly workplace, Ambuja Cements has been ranked No. 1 in 'Best Companies to Work For' survey in 2022 by Business Today in the Construction and Infrastructure sector.

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