

# Ambuja Cements and ACC's Remarkable Commitment to Sustainable Construction in the Landmark Mumbai Coastal Road Project

## EDITOR'S SYNOPSIS

- Ambuja Cements and ACC's contribution to the Mumbai Coastal Road Project (MCRP) showcases its commitment to environmentally responsible construction practices.
- The use of Ambuja & ACC Cement in high Grade concretes and in Green concrete- ACC ECOMAXX in the MCRP project have ensured exceptional strength performances & have significantly reduced CO2 emissions.
- Ambuja Cements and ACC 's continuous and timely supply of high-performance concrete and Green concrete (ACC ECOMaxX) have played a pivotal role in this prestigious project.

**Ahmedabad, 9<sup>th</sup> November 2023:** Ambuja Cements and ACC, the cement and building material companies of the diversified Adani Group, take immense pride in having fulfilled their commitment for providing highly durable Green Concrete for the Mumbai Coastal Road Project (MCRP), via Ambuja Cement in high-grade concrete and ACC's RMX ACC ECOMaxX line of Value-Added concrete products. Ambuja Cements and ACC have played pivotal role in the construction of numerous iconic and critical structures throughout India.

In a remarkable showcase of commitment to sustainability, Ambuja Cements and ACC have played a pivotal role in the Mumbai Coastal Road Project (MCRP). The project, which covers development of a 7.75 kilometre coastal roadway, stretching from Princess Street Flyover to Priyadarshini Park. A remarkable feat that this project is slated to achieve is to construct a tunnel beneath the sea, spanning Girgaum Chowpatty, Malabar Hills, and Priyadarshini Park. This engineering marvel includes a multilevel interchange at Haji Ali, facilitating a seamless connectivity between South and North Mumbai, featuring elevated roads constructed over reclaimed land.

Ambuja Cements and ACC's contribution to the MRCP stands out with its high-performance concrete and innovative RMX ACC ECOMaxX concrete, ensuring both performance & durability by reduction in CO2 emissions. This pioneering concrete solution perfectly embodies Ambuja Cements solution for exceptional strength and ACC's dedication to environmentally responsible construction. Despite operating within the challenging environment of South Mumbai, the companies successfully delivered concrete while upholding the timelines and maintaining the desired performance standards. This achievement was made possible with the help of diligent maintenance of ACC's Concrete plants, ensuring a continuous supply of high-grade and Green concrete from the ACC's South Mumbai Plant.

A total of 29,422.50 cubic meters of concrete, including both high-performance concrete and ACC ECOMAXX, were supplied for the project, which contributed to bringing about a significant reduction in carbon footprint. This substantial contribution played a pivotal role in achieving a remarkable reduction in the project's carbon footprint. This reduction is underscored by a weighted average of 213 kg CO2/m<sup>3</sup>, signifying a 61% decrease.

**Mr. Ajay Kapur, CEO, Cement Business, said,** "The Mumbai Coastal Road Project (MCRP) is an extraordinarily prestigious endeavor, and Ambuja Cements and ACC are truly honored to contribute to its success. With our legacy spanning several decades, Ambuja Cements and ACC have played a pivotal role in numerous iconic projects across India. This project marks another significant milestone in Ambuja Cements and ACC's ongoing commitment to nation-building through infrastructure development. It underscores our position as the preferred choice of our customers, offering enduring and sustainable solutions."

Ambuja Cements and ACC's contribution to the Coastal Road project exemplifies its dedication to sustainable and environment-friendly construction practices. The project closely aligns with India's vision for a sustainable infrastructural development, where the projects of today becoming the stepping stones of tomorrow. The use of high-performance concrete and RMX ACC ECOMaxX not only ensures the durability and longevity of structures, but also significantly reduces their carbon footprint.

Ambuja Cements and ACC take pride in the significant role it has played in the prestigious Mumbai Coastal Road Project (MCRP), a groundbreaking initiative that will redefine Mumbai's roadway-connectivity. As India's construction landscape evolves, Ambuja Cements and ACC continue to lead the way and remain at the forefront, offering innovative sustainable solutions that uphold the highest standards of quality.

#### **About Ambuja Cements Limited**

Ambuja Cements Limited, part of the Adani Group, is among India's leading cement companies. Ambuja, with its subsidiary ACC Ltd. has a capacity of 67.5 million tonnes with Seventeen integrated cement manufacturing plants & fourteen cement grinding units across the country. Ambuja has been recognised as India's Most Trusted Cement Brand by TRA Research in its Brand Trust Report 2023 and among 'Iconic Brands of India' by The Economic Times. Ambuja has provided hassle-free, home-building solutions with its unique sustainable development projects and environment-friendly practices since it started operations. The Company has many firsts to its credit – a captive port with four terminals that has facilitated timely, cost-effective, cleaner shipments of bulk cement to its customers. With a world-class R&D centre, the quality of Ambuja's products and services, as well as its commitment to technological development, make it a preferred brand in building materials.

#### **About ACC Limited**

ACC Limited, one of India's leading producers of cement and ready-mix concrete. It is a member of the Adani Group - the largest and fastest-growing portfolio of diversified sustainable businesses. ACC has 17 cement manufacturing sites, 83+ concrete plants and a nationwide network of channel partners to serve its customers. With a world-class R&D centre, the quality of ACC's products and services, as well as its commitment to technological development, make it a preferred brand in building materials. Established in 1936, ACC has been recognized amongst India's Most Trusted Cement Brand by TRA Research in its Brand Trust Report, 2023 and among 'Iconic Brands of India' by the Economic Times. ACC is counted among the country's 'Most Sustainable Companies' and is recognised for its best practices in environment management and corporate citizenship. With sustainability at the core of its strategy, ACC is the first Indian Cement Company to sign the Net Zero Pledge with Science Based Targets.

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