

Media Release

Ambuja Cements wins the 'ICC Social Impact Award' for Women Empowerment

EDITOR'S SYNOPSIS

- Ambuja Cements' unit also received an appreciation letter from the West Bengal Governor, further amplifying recognition of the organization's contributions.
- The award specifically recognized Ambuja Cements' efforts in advancing 'Gender Equality and Women Empowerment'

West Bengal, 28th March 2024: Ambuja Cements, the cement and building material company of the diversified Adani Group, is proud to announce that its West Bengal CSR unit has been honoured with the prestigious 6th ICC Social Impact Award 2024 in the large industry category, specifically recognized for its efforts in advancing 'Gender Equality and Women Empowerment'.

In addition to the award, the CSR arm received a letter of appreciation from the Office of the Governor of West Bengal, further amplifying recognition of the organization's contributions to societal advancement.

Mr. Ajay Kapur, CEO, Cement Business, Adani Group, said, "We believe in building sustainable and inclusive communities. Our dedication to social impact goes beyond our business objectives, as we strive to make a meaningful difference in the lives of people across the geographies where we operate. This recognition from ICC reaffirms our commitment to creating a positive impact and creating sustainable development in society."

The initiatives undertaken by Ambuja Cements in West Bengal under the Women Empowerment program harness the power of rural women as breadwinners, community leaders, and change-makers. Encouraging women to form Self-Help Groups and Federations plays a key role in helping them achieve socio-economic empowerment.

The ICC (Indian Chamber of Commerce) Social Impact Award is a highly coveted accolade within the industry, attracting participation from over 65 organizations, including CSR initiatives and NGOs, from across the nation. Ambuja Cements' West Bengal Unit showcased exemplary dedication and innovation in its initiatives, leading to this significant achievement.

About Ambuja Cements Limited

Ambuja Cements Limited, is one of India's leading cement companies and a member of the diversified Adani Group – the largest and fastest growing portfolio of diversified sustainable businesses. Ambuja, with its subsidiaries ACC Ltd. and Sanghi Industries Ltd has taken the Adani Group's cement capacity to 77.4 million tonnes per annum with 18 integrated cement manufacturing plants and 18 cement grinding units across the country. Ambuja has been recognized as India's Most Trusted Cement Brand by TRA Research in its Brand Trust Report, 2023.

Ambuja has provided hassle-free, home-building solutions with its unique sustainable development projects and environment-friendly practices since it started operations. The company has many firsts to its credit – a captive port with six terminals that has facilitated timely, cost-effective and cleaner shipments of bulk cement to its customers. To further add value to customers, the company has launched innovative products like Ambuja Plus, Ambuja Cool Walls, Ambuja Compocem and Ambuja Kawach under the umbrella of Ambuja Certified Technology. These products not only fulfil important customer needs but also help in significantly reducing their carbon footprints. Being an employee friendly workplace, Ambuja Cements has been ranked No. 1 the in 'Best Companies to Work For' survey in 2022 by Business Today in the Construction and Infrastructure sector.

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