

Media Release

Ambuja and ACC Lead the Way in Green Construction for a Sustainable Future

EDITOR'S SYNOPSIS

- Ambuja Cements and ACC save 28 million litres of water with modular curing solutions across 2,327 sites during FY 2023-24.
- Helped reduce water usage by 23 million litres with their instant concrete mix proportioning solutions reaching more than 18,000 customers in FY'24.
- Products across both companies are GRIHA-enlisted, significantly reducing CO2 emissions and offering sustainable construction options.

Ahmedabad, 8 July 2024: Ambuja Cements Limited and ACC Limited, the cement and building material companies of the diversified Adani Portfolio, are proud to be at the forefront of sustainability, demonstrating their commitment to environmental stewardship and innovation. The Companies are pioneering green construction with innovative solutions that reduce carbon footprints while improving product quality.

The innovative products range includes Ambuja Cement, Ambuja Plus, Ambuja Kawach, Ambuja Compocem, ACC F2R, ACC Suraksha, ACC Concrete Plus, ACC Gold and ACC HPC, all are GRIHA-listed contributing to sustainable construction. With more than 85% blended cement, the Companies have significantly reduced carbon footprint as compared to ordinary Portland cement, helping preserve natural resources. ACC's ECOMaxX, a Green Pro-certified concrete, helps reduce the carbon footprint for customers opting to choose a concrete based on their desired levels of CO2 reductions and sustainability objectives.

The Companies have expanded their networks and reach of sustainable products, promoting these practices among Individual Home Builders (IHBs) and professionals alike. Their initiatives, such as the 'Sapno Ka Ghar' using their Certified Technology, provides guidance to registered contractors and engineers to ensure high-quality, sustainable construction. Through these initiatives, contractors and dealers are incentivised to adopt sustainable practices, contributing to the overall success and growth of green construction.

Ambuja and ACC offer innovative on-site solutions for resource optimisation and quality enhancement. Ambuja's modular curing solution has saved 28 million litres of water across 2,327 sites while ACC has conserved 12,000 litres per 1,000 sq. ft. of concrete slab. Further, the instant concrete mix proportioning solutions have reduced water usage and improved quality for more than 18,000 customers and saving 23 million litres in FY'24.

This dedication to promoting sustainable construction is further enhanced by their extensive knowledge-sharing efforts. Their Knowledge Centres serve as hubs for educating

architects and engineers about sustainable construction practices, reaching over 20,000 professionals. These centres focus on the use of advanced materials and techniques, ensuring that construction professionals are well-equipped to implement sustainable practices in their projects.

Ambuja Cements and ACC are setting new industry standards and driving the construction sector towards a greener, more sustainable future. Their innovative products and solutions not only meet the current demands of sustainable construction but also pave the way for continued environmental stewardship and progress.

About Ambuja Cements Limited

Ambuja Cements Limited, is one of India's leading cement companies and a member of the diversified Adani Group – the largest and fastest growing portfolio of diversified sustainable businesses. Ambuja, with its subsidiaries ACC Ltd. and Sanghi Industries Ltd has taken the Adani Group's cement capacity to 78.9 MTPA with 18 integrated cement manufacturing plants and 19 cement grinding units across the country. Ambuja has been recognised among 'India's Most Trusted Cement Brand' by TRA Research in its Brand Trust Report, 2024 and among 'Iconic Brands of India' by The Economic Times. Ambuja has provided hassle-free, home-building solutions with its unique sustainable development projects and environment-friendly practices since it started operations. The company has many firsts to its credit – a captive port with six terminals that has facilitated timely, cost-effective and cleaner shipments of bulk cement to its customers. To further add value to customers, the Company's innovative products like Ambuja Cement, Ambuja Plus, Ambuja Compecem and Ambuja Kawach are now enlisted in GRIHA product catalogue. These products not only fulfil important customer needs but also help in significantly reducing their carbon footprints. Being a frontrunner in sustainable business practices, Ambuja Cements ranks among 'India's Top 50 companies contributing to inclusive growth' by SKOCH and 'India's Top 50 Most Sustainable Companies' Cross-Industry by BW Businessworld.

About ACC Limited

ACC Limited, a subsidiary of Ambuja Cements, is one of India's leading producers of cement and ready-mix concrete. It is a member of the diversified Adani Group - the largest and fastest-growing portfolio of diversified sustainable businesses. ACC has 20 cement manufacturing sites, over 82 concrete plants and a nationwide network of channel partners to serve its customers. With a world-class R&D Centre, the quality of ACC's products and services, as well as its commitment to technological development, make it a preferred brand in building materials. Established in 1936, ACC has been recognised as India's Most Trusted Cement Brand by TRA Research in its Brand Trust Report 2024 and among 'Iconic Brands of India' by The Economic Times. ACC is counted among 'India's Top 50 companies contributing to inclusive growth' by SKOCH and 'India's Top 50 Most Sustainable Companies' by BW Businessworld. With sustainability at the core of its strategy, ACC is the first Indian Cement Company to sign the Net Zero Pledge with Science Based Targets. ACC Suraksha, ACC Concrete Plus, ACC Gold, ACC F2R, and ACC HPC are now enlisted in GRIHA product catalogue.

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