



11th June, 2024

To

National Stock Exchange of India
Limited
Scrip Code: AMBUJACEM

BSE Limited
Scrip Code: Exchange
Code: US02336R2004

Dear Sir/ Madam.

Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations, 2015) – Intimation to the Shareholders holding shares in physical mode.

Pursuant to the provisions of Regulation 30 of the SEBI Listing Regulations, 2015, and as amended, please find enclosed herewith a communication sent to the shareholders of the Company holding shares in physical mode by Registrar and Transfer Agent – M/s Link Intime India Pvt. Ltd ("RTA") on behalf of the Company ("RTA Communication") in compliance with the SEBI Master Circular No. SEBI /HO/MIRSD/PD-1/P/CIR/2024/37 dated 7th May 2024.

As per the said RTA Communication, the physical shareholders are required to furnish their PAN, KYC and Nomination details for updation to the RTA.

Please note that SEBI has issued a new Circular No. SEBI/HO/MIRSD/POD-1/P/CIR/2024/81 dated 10th June 2024 inter-alia doing away with the requirement of registration of choice of nomination, which are reproduced below for ready reference:

- 3.2 Securityholders holding securities in physical form shall be eligible for receipt of any payment including dividend, interest or redemption payment as well as to lodge grievance or avail any service request from the RTA even if 'choice of nomination' is not submitted by these securityholders.
- 3.3. Payments including dividend, interest or redemption payment withheld presently by the Listed Companies/RTAs, only for want of 'choice of nomination' shall be processed accordingly.

The full SEBI circular can be accessed through the link https://www.sebi.gov.in/legal/circulars/jun-2024/-a-ease-of-doing-investments-non-submission-of-choice-of-nomination-84053.html

In view of the above SEBI Circular, the shareholders are requested to read the RTA Communication with the aforesaid SEBI Circular.

CIN: L26942GJ1981PLC004717





The said communication will also be uploaded on the Company's website at www.ambujacement.com.

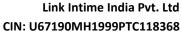
You are requested to take note of the same.

Thanking you,

Yours Sincerely,
For Ambuja Cements Limited

Manish Mistry
Company Secretary & Compliance Officer

Encl: as above





C -101, 247 Park, L.B.S.Marg,Vikhroli (West),Mumbai - 400083

Tel: (0) 810 811 6767 Email:kyc@linkintime.co.in

Website:https://www.linkintime.co.in

Unit: Ambuja Cements Limited

Dear Sir/Madam,

Subject: Reminder to update KYC details pursuant to SEBI Master Circular vide no. SEBI/HO/MIRSD/POD-1/P/CIR/2024/37 dated 7th May, 2024 and SEBI directive vide e-mail to RTA on 17th January, 2024

We refer to the above Master Circular issued by SEBI that mandate all the listed companies to record PAN, Address with PIN code, Mobile Number, Bank Account details, Specimen Signature and Nomination of holders of physical securities. Email ID is optional; however, the security holders are requested to register email id also to avail online services. This is applicable for all security holders holding shares in physical mode.

The salient features and requirements of the circular are as follows:

- A) In case of non-updation of PAN or Choice of Nomination or Contact Details or Mobile Number or Bank Account Details or Specimen Signature in respect of physical folios, dividend/interest etc. shall be paid only through electronic mode with effect from 01st April, 2024 upon furnishing all the aforesaid details in entirety.
- B) If a security holder updates the PAN, Choice of Nomination, Contact Details including Mobile Number, Bank Account Details and Specimen Signature after 01st April, 2024 then the security holder would receive all the dividends/interest etc. declared during that period (from 01st April, 2024 till date of updation) pertaining to the securities held after the said updation automatically.

In this connection, the current status of the below mentioned folio is provided for your ready reference & we request you to comply with required mandatory fields on top priority to enable us to credit the dividend, if any, which may be declared by the issuer Company

Folio No./DP Client ID No.:

Name of the Security holder(s)	PAN (Mandatory) (A)	Specimen Signature (Mandatory) (B)	Mobile No. (Mandatory) (C)	Nominee Details (Mandatory) (D)	Email ID (E)

^{*}Email ID even though Optional, security holders are requested to register email ID also to avail online services.

Bank Details:

Name of the Bank	
Bank Account Number	

The formats for Nomination and Updation of KYC details viz; Forms ISR-1, ISR-2, ISR-3, SH-13, SH-14 and SEBI circulars are available on our website as mentioned below:

<u>https://www.linkintime.co.in</u> \rightarrow Resources \rightarrow Downloads \rightarrow KYC \rightarrow Formats for KYC.

We would request you to comply with the above requirements at the earliest which would ensure credit of dividend amount to your bank account on time by the issuer company.

Note: Shareholders holding shares in physical form are requested to kindly update KYC details and convert shares from physical form to demat form at the earliest possible as it will be beneficial for market liquidity

Yours faithfully, For Link Intime India Pvt. Ltd Investor Relation Cell (IRC)