

## Media Release

# Ambuja Kawach's Water-Repellent Technology Ensures Unmatched Durability and Sustainability

### EDITOR'S SYNOPSIS

- Ambuja Kawach's special performance enhancer imparts superior water-repellent quality that acts as a shield against water seepage and chemical ingress, making the structures more sustainable.
- Ambuja Kawach has a carbon footprint that is nearly 33% lesser than ordinary Portland cement (OPC).
- Recognised as an efficient Green Building Solution by the Solar Impulse Foundation and listed in GRIHA's Green Product Catalogue.

**Ahmedabad, 8 August 2024:** Ambuja Cements, the cement and building material company of the diversified Adani Portfolio, continues to lead the way in sustainable construction with its innovative product, Ambuja Kawach. This specially formulated water-repellent cement prevents all forms of seepage, making the structures more sustainable.

Developed with cutting-edge technology, including highly reactive clinker and hydrophobic grinding aid, Ambuja Kawach ensures superior strength and moisture resistance. Since its launch in 2020, it has been a preferred choice for individual home builders (IHBs). Ambuja Kawach provides exceptional shielding against water seepage and chemical ingress, adding strength to structures built with it. The product can be used to build all elements of a structure, from the foundation to the roof — walls and slabs included.

Ambuja Kawach sets a high standard in eco-friendly construction with a carbon footprint 33% lower than ordinary Portland cement (OPC), significantly contributing to lower CO2 emissions. As a blended cement, it uses less resources while providing enhanced durability and longevity.

**Mr. Ajay Kapur, CEO – Cement Business, Adani Group,** said, "In our relentless pursuit of innovation and sustainability, we have always ensured that Ambuja Cements' quality products cater to the diverse needs of our customers and help create sustainable structures. Our products including Ambuja Kawach help in producing stronger and denser concrete that protects against water seepage. Aligning with our sustainability goals, it also ensures a greener future for our country."

Ambuja Kawach has earned international recognition as an efficient Green Building Solution by 'The Solar Impulse Foundation' and is listed in GRIHA's Green Product Catalogue, a national green rating system developed by the Government of India.

### About Ambuja Cements Limited

Ambuja Cements Limited, is one of India's leading cement companies and a member of the diversified Adani Group – the largest and fastest growing portfolio of diversified sustainable businesses. Ambuja, with its subsidiaries ACC Ltd. and Sanghi Industries Ltd has taken the Adani Group's cement capacity to 78.9 MTPA with 18 integrated cement manufacturing plants and 19

cement grinding units across the country. The Company has entered into a binding agreement to acquire Penna Cement Industries Limited with a capacity of 14 MTPA. Ambuja has been recognised among 'India's Most Trusted Cement Brand' by TRA Research in its Brand Trust Report, 2024 and among 'Iconic Brands of India' by The Economic Times. Ambuja has provided hassle-free, home-building solutions with its unique sustainable development projects and environment-friendly practices since it started operations. The company has many firsts to its credit – a captive port with six terminals that has facilitated timely, cost-effective and cleaner shipments of bulk cement to its customers. To further add value to customers, the Company's innovative products are now enlisted in GRIHA product catalogue. These products not only fulfil important customer needs but also help in significantly reducing their carbon footprints. Being a frontrunner in sustainable business practices, Ambuja Cements ranks among 'India's Top 50 companies contributing to inclusive growth' by SKOCH and has been recognised for its climate change mitigation commitments with a 'Leadership Score' of A- by CDP.

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