

**Media Release**

# **Ambuja Cements Upgrades Healthcare Infrastructure in Mundwa region of Rajasthan, continues its commitment to community welfare**

## **EDITOR'S SYNOPSIS**

- Ambuja Cements renovates the Mundwa Community Healthcare Centre, aligning with the National Quality Assurance Standard
- The initiative aims to improve healthcare access and health indicators recorded in the core villages surrounding Marwar Mundwa region of Rajasthan

**Jaipur, 16 October 2023:** Ambuja Cements, the cement and building material of the diversified Adani Group, under its CSR initiative completes the comprehensive restoration of the Mundwa Community Healthcare Centre, aligning with the National Quality Assurance Standard. This initiative focuses on improving alarming health indicators recorded in the core villages of Marwar Mundwa region of Rajasthan.

Rural regions in India, particularly in this locality, have traditionally struggled with the triad challenges of infrastructure, physical access, and human resource adequacy in healthcare. In response to the dire need, and as a part of Ambuja Cements' continuous commitment to community welfare, the renovated health facility will serve as a cornerstone for disseminating vital information on dietary and health habits.

Furthermore, the community health clinic will play a vital role in amplifying basic nutritional knowledge and emphasising best health practices. Malnutrition, which has been a pressing concern, will be one of the primary areas of focus.

The early indicators are promising. Villagers visiting the community health centre are displaying health awareness. Observable shifts in behavior include increased hygiene, adoption of nutritious diets, regular medical check-ups, and a significant emphasis on institutional deliveries and post-natal care.

Ambuja Cements through its CSR activities remains at forefront in its mission to improve the quality of life in India's rural communities and envisions a future where "Health is Wealth" is not just a phrase, but a lived reality.

### **About Ambuja Cements Limited**

Ambuja Cements Limited, part of the Adani Group, is among India's leading cement companies. Ambuja, with its subsidiary ACC Ltd. has a capacity of 67.5 million tonnes with fourteen integrated cement manufacturing plants and sixteen cement grinding units across the country. Ambuja has been recognised as India's Most Trusted Cement Brand by TRA Research in its Brand Trust Report

2023 and among 'Iconic Brands of India' by The Economic Times. Ambuja has provided hassle-free, home-building solutions with its unique sustainable development projects and environment-friendly practices since it started operations. The Company has many firsts to its credit – a captive port with four terminals that has facilitated timely, cost-effective, cleaner shipments of bulk cement to its customers. With a world-class R&D centre, the quality of Ambuja's products and services, as well as its commitment to technological development, make it a preferred brand in building materials. To further add value to customers, the Company has launched innovative products like Ambuja Plus, Ambuja Cool Walls, Ambuja Compecem and Ambuja Kawach under the umbrella of Ambuja Certified Technology. These products not only fulfil important customer needs but also help in significantly reducing carbon footprints. Being an employee friendly workplace, Ambuja Cements has been ranked No. 1 in 'Best Companies to Work For' survey in 2022 by Business Today in the Construction and Infrastructure sector.

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