

ACC and Ambuja Cement Launch World-Class Cement and Concrete R&D Facility

EDITOR'S SYNOPSIS

- ACC and Ambuja Cements have launched a state-of-the-art Cement and Concrete R&D facility in Kalamboli, Navi Mumbai.
- Ambuja and ACC aim to drive progress, enhance cost optimization, and create sustainable solutions to shape the future of the industry.

Mumbai, 24th May 2023: ACC and Ambuja Cement, the cement and building material companies of the diversified Adani Group, launches a state-of-the-art Cement and Concrete Research & Development facility at Kalamboli, Navi Mumbai. The launch has been presided over by Mr. Ajay Kapur, CEO, Cement Business.

The newly established R&D facility is a milestone for the business, aligning with its vision to foster cutting-edge research, collaboration, and the development of innovative solutions. The facility will serve as a platform for further enhancing product quality and addressing the challenges faced by the cement and concrete industry.

Ambuja and ACC aim to drive progress, enhance cost optimization, and create sustainable solutions to shape the future of the cement industry. A focus on new product development, productivity enhancement, reduction in energy consumption and environmental impact have been major drivers for the establishment of the R&D facility.

Mr. Ajay Kapur, CEO, Cement Business, said, "Our new R&D facility is our reinforcement towards our collective commitment to pushing boundaries, driving innovation, and addressing industry challenges. We are excited to unleash and witness the potential of this facility which will go a long way in redefining the cement and concrete industry."

The new research and development facility serves as a platform for researchers and professionals to come together and discuss the future of cement and concrete.

About Ambuja Cements Limited

Ambuja Cements Limited, part of the Adani Group, is among India's leading cement companies. Ambuja, with its subsidiary ACC Ltd. has a capacity of 67.5 million tonnes with fourteen integrated cement manufacturing plants and sixteen cement grinding units across the country. Ambuja has been recognized as India's Most Trusted Cement Brand by TRA Research in its Brand Trust Report, 2023. Ambuja has provided hassle-free, home-building solutions with its unique sustainable development projects and environment-friendly practices since it started operations. The Company has many firsts to its credit – a captive port with four terminals that has facilitated timely, cost-effective, cleaner shipments of bulk cement to its customers. To further add value to customers, the Company has launched innovative products like Ambuja Plus, Ambuja Cool Walls, Ambuja Compocem and Ambuja Kawach under the umbrella of Ambuja Certified Technology. These products not only fulfil important customer needs but also help in significantly reducing carbon footprints. Being an employee friendly workplace, Ambuja Cements has been ranked No. 1 in 'Best



Companies to Work For' survey in 2022 by Business Today in the Construction and Infrastructure sector.

About ACC Limited

ACC Limited is a part of Adani Cement and one of India's leading producers of cement and ready-mix concrete. It is a member of the Adani Group - the largest and fastest-growing portfolio of diversified sustainable businesses. ACC has 17 cement manufacturing sites, over 88 concrete plants and a nationwide network of channel partners to serve its customers. With a world-class R&D centre, the quality of ACC's products and services, as well as its commitment to technological development, make it a preferred brand in building materials. Established in 1936, ACC has been recognized amongst India's Most Trusted Cement Brand by TRA Research in its Brand Trust Report, 2023. ACC is counted among the country's 'Most Sustainable Companies' and is recognised for its best practices in environment management and corporate citizenship. With sustainability at the core of its strategy, ACC is the first Indian Cement Company to sign the Net Zero Pledge with Science Based Targets.

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