

## Media Release

# Ambuja Cements, part of Adani Cement, wins the FICCI CSR Award in the Women Empowerment Category

### EDITOR'S SYNOPSIS

- Ambuja Cements wins the 20th FICCI CSR Award 2020-2021 in the Women Empowerment Category.
- 2970 SHGs and 8 women federations impacted; 31,000 female youth trained and 9,000 women enabled and engaged in revenue generation activities.
- The Skill Training Centres now plans to train 412 female youth and provide placements to them in 2023.

**Mumbai, 14 December 2022:** Ambuja Cements, the cement and building material company of Adani Cement, part of Adani Group wins the 'Federation of Indian Chambers of Commerce & Industry (FICCI) CSR Award 2020-2021' in the 'Women Empowerment Category'. Ambuja Cement has been felicitated with this prestigious award by the Honourable Union Tribal Affairs Minister - Shri Arjun Munda in the august presence of highly esteemed representatives from the industry.

The Company through its CSR programs for women has impacted 2970 SHGs (Self-Help Groups) and 8 women federations and trained 31,000 female youth. It has enabled and engaged 9,000 women in revenue generation activities. The Company empowered these women to be changemakers, breadwinners and community leaders. They were encouraged to earn and gain capital reserves by participating in Self-Help Groups which has led them to contribute to credit savings ultimately aiding them to start their businesses independently as well in bigger groups. These businesses include goatery, poultry, dairy, kitchen gardening, stitching, and others. Through the women empowerment model, women participation and inclusion, their socio-economic strengthening and encouraging to build local institutions are integrated across other CSR programs of the Company. Women are a part of water user associations, FPOs, Sakhis (community health workers), and Pashu Sakhis (community animal health workers) and female youth are also urged to enroll for male-dominated courses as well. The Skill Training Centres now plans to train 412 female youth and provide placements to them in 2023.

**Mr. Ajay Kapur, CEO, Cement Business,** said "We are elated to be acknowledged and felicitated for our efforts towards the community and especially in Women Empowerment. We continually strive to help women to learn, transform and upskill themselves to become self-determining and support the family financially and add value to the community."

FICCI instituted the India's first Corporate Social Responsibility (CSR) Award in 1999 to encourage corporate participation in inclusive growth. The FICCI Corporate Social Responsibility Award is recognized as the benchmark that acknowledges the most socially responsible Indian corporates.

The selection process for the 20th FICCI CSR Award was extremely competitive and was assessed through a 3-tier assessment process. Nominations received were thoroughly

scrutinized by CSR experts. Subsequently, a panel of invited CSR experts from institutions of repute conducted an 'on-site assessment' of the CSR work of the shortlisted companies. The final selection for the Award was made by an Independent Jury comprising of eminent personalities from different spheres.

#### **About Ambuja Cements Limited**

Ambuja Cements Limited., part of the Adani Group, is among India's leading cement companies. Ambuja has a capacity of 31.5 million tonnes with six integrated cement manufacturing plants and eight cement grinding units across the country. Ambuja has been recognized as India's Most Trusted Cement Brand by TRA Research in its Brand Trust Report, 2022. Ambuja has provided hassle-free, home-building solutions with its unique sustainable development projects and environment-friendly practices since it started operations. The Company has many firsts to its credit – a captive port with four terminals that has facilitated timely, cost-effective, cleaner shipments of bulk cement to its customers. To further add value to customers, the Company has launched innovative products like Ambuja Plus, Ambuja Cool Walls, Ambuja Compocem and Ambuja Kawach under the umbrella of Ambuja Certified Technology. These products not only fulfil important customer needs but also help in significantly reducing carbon footprints. Being an employee friendly workplace, Ambuja Cements has been ranked No. 1 in 'Best Companies to Work For' survey in 2022 by Business Today in the Construction and Infrastructure sector.

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