TO GIVE OUR CUSTOMERS WHAT THEY NEEDED, WE WENT OVER THEIR HEADS.

The Ambuja Roof Special is revolutionising housing.



It's a well-established fact that in house construction the roof is the most critical part. Because a secure roof makes for a safe home. Across the country, home owners have always trusted Ambuja Cement for its strength. To further reinforce this trust, our team of engineers created an entirely new, customised cement - Ambuja Plus Roof Special. By helping produce cohesive and denser concrete, the product promises an entirely leak-proof roof. The Roof Special was a success, opening up new possibilities for home owners across the hinterland of India. But our engineers didn't stop there. In order to deliver a sustainable solution, they also offered customers a novel method of cement curing, without using any water. It was the 'I Can' spirit that inspired our people to transform an entire category. Here are the results for the quarter and year ended December 31, 2018.

Particulars		Quarter Oct - Dec 2018	Quarter Oct - Dec 2017	Year Jan - Dec 2018	Year Jan - Dec 2017
Sales volume – cement	Million tonnes	6.13	5.87	24.18	22.95
Net sales	₹in crore	2,765	2,614	10,977	10,250
Operating EBITDA	₹in crore	404	508	1,891	1,895
Net profit after tax	₹in crore	537	338	1,487	1,250

AMBUJA CEMENTS LTD.