WHY LET WASTE GO TO WASTE?

Geocycle, our waste management solution, sustainably recycled 880,000 tonnes of waste.



As a cement company we're committed to building, and that includes building a greener future. In Kodinar, Gujarat, our people wanted to make a difference by tackling the increasing waste and pollution. By utilising our Geocycle waste management, the waste that would have ended up in landfills, found its way into the circular economy instead. From plastic to agricultural waste, multiple sources were gathered and sustainably recycled in our cement kilns. This helped conserve natural resources and reduced Ambuja's overall carbon footprint. The initiative was such a success, it was expanded nationwide. In 2018, Geocycle processed over 880,000 tonnes of waste across the country. It was the 'I Can' spirit of our people that inspired them to transform waste into a sustainable solution. Here are the results for the quarter ended March 31, 2019.

Particulars 		Quarter Jan - Mar 2019	Quarter Jan - Mar 2018
Sales volume – cement	Million tonnes	6.37	6.22
Net sales	₹ in crore	2,847	2,763
Operating EBITDA	₹ in crore	463	507
Net profit after tax	₹in crore	427	272

AMBUJA CEMENTS LTD.